



# November 2020 Newsletter

*To give aid and encouragement in promoting the education and well-being of at-risk children in the state of Georgia.*

Appreciation is on my mind ... I want to extend oodles of thanks to Kimberly Johnson, Heather Tally and Moe Shafer who co-chaired the Circle Golf Tournament. They poured their hearts into making it a success, and their efforts, along with a beautiful day, made it a fabulous Circle fundraiser and memory.

Special kudos also to Lynne Thompson and Pat Iaffaldano who organized a lovely New Member Orientation at Casabella – it was so much fun! Rita Furness shared some interesting historical context about our organization, which is always comforting to hear. And we have the most adorable new members – that's the best part!



Lastly, if you haven't already purchased a poster of "Inspirational Quotes by Greats in Sports" for yourself or as a gift, please consider doing so. More details follow in this newsletter ... it's only \$25.00!

Mwah,  
Elaine LaMontagne, Co-President

## IF YOU DON'T READ ANYTHING ELSE, READ THIS .....

What a wonderful tool the newsletter is for Circle members! It is just full of interesting information and such an excellent way for everyone to stay engaged with what is going on in our club, especially during these times of social distancing. There is only one problem! I don't think that everyone is reading it. At the last general meeting I played a little game with attendees for door prizes. I asked questions that only those that had read the last newsletter could answer. If that had been a televised game show, we would have been canceled that day! No game show excitement of shouting out the answers and no big winners!

Now it is not lost on me that most of you are probably not even reading this! I swear, I could be swearing like a sailor in this space each month. So, I have an idea, let's make this another game! Somewhere in this newsletter I have hidden an Easter egg. A literal Easter egg.

The first two members who email me at the [thecircle4children@gmail.com](mailto:thecircle4children@gmail.com) with the location of the egg will get a special Circle commemorative prize. So, play along with me, read and enjoy the newsletter, and learn all that we have going on.

Oh, and a huge shout out to our newsletter editor, Kristin Harbison. She puts this newsletter together

## MARK YOUR CALENDAR

### Cash and Carry at America's Mart

#### "Power Shopping" Social

Wednesday, November 4

Meet at Starbucks Coffee (10:30 AM)

Shopping (11:00 AM)

### Kendra Scott Online

#### "Power Shopping" Fundraiser

Sunday, November 8 -

Monday, November 9

### Sign Up Genius for Holiday Gifts for

#### Devereux Children

November 6-20

### Tour of Devereux Advanced Behavioral Health

Wednesday, November 18

10:30 - 11:30 AM

### Holiday Gift Wrapping

Devereux Advanced

Behavioral Health

Thursday, December 17

1:00 - 4:00 PM



each month and does it beautifully. It takes a lot of work on her part and we all owe her a huge debt of gratitude. Thanks Kristin for keeping us in the know!!

Xoxo,  
Danielle Houret-Lam, Co-President

## INSPIRATIONAL SPORTS QUOTES POSTER - *GREAT HOLIDAY GIFT!*

The Circle for Children added a unique fundraising element to the 2020-21 year, which perfectly aligns with its featured theme of "Make Giving a Sport". A poster with inspirational quotes by sports greats was researched, designed and printed to be sold at \$25.00 each. All proceeds will go to Devereux Advanced Behavioral Health Georgia, the Circle's charity beneficiary, plus a poster will be given to each of the approximately 150 youth receiving treatment at Devereux.

"Let's face it, most people love sports and respect the words and perspectives of those who make it big in their careers. I love the idea of sharing uplifting messages to others, especially at-risk youth who need all the support they can get. And honestly, it's a beautiful piece of art for anyone's home or office," notes Elaine LaMontagne, Circle for Children President.



Gwen Skinner, Devereux Executive Director/Operations VP (left)  
and Elaine LaMontagne, Circle for Children Co-President (right)

Hundreds of famous quotes by celebrity athletes were considered and whittled down to 50. Then the children in treatment at Devereux voted for their favorites. The top 25 are highlighted in the final product, including quotes from such power athletes as Muhammad Ali, Mary Lou Retton, Brett Favre and Derek Jeter. The high quality poster is 36" x 24" and has a vintage feel with bronze-like lettering and a creamy background. The simplicity and neutral tones make it an easy addition to most rooms, whether a family room, bedroom or office.

The posters are available for purchase at Circle events throughout the season, and is an ideal holiday gift. You may contact Elaine LaMontagne at 404-295-9510 or at [elainelamontagne123@gmail.com](mailto:elainelamontagne123@gmail.com) to arrange for pick-up or delivery (if mailed, postage charges will be added).

## UPCOMING SOCIAL

### Ladies Shopping Day

Wednesday, November 4, 2020  
10:30 am Meet at Starbucks, Building 3  
11:00 am Shopping  
America's Mart, Atlanta

Start your holiday shopping early and join us for a ladies power shopping spree! We will meet in the lobby at the base of the escalators of Building 3 of America's Mart - 75 John Portman Blvd. Call Sandra Daniels at (770) 815-5946 with any questions.





## Kendra Scott Fundraiser: November 8th and 9th

Please join us for an online shopping event featuring Kendra Scott. Get an early jump on your holiday shopping, use the code below, and 20% of the proceeds will go to The Circle for Children Scholarship Fund.

- Visit [www.kendrascott.com](http://www.kendrascott.com) to shop for fun jewelry and accessories!
- Once at check out, enter the giveback code **GIVEBACK9530** in the "coupon code" bar.
- Enter the code exactly as provided, to ensure your purchase is counted towards the giveback event!
- Click the black "Apply" button.
- Once the giveback code is applied, .01 cent will be removed from the purchase, which shows that the code has successfully counted your purchase to the Kendra Gives Back event, and 20% of the purchase will benefit Circle for Children!

The code is available from 12 am Sunday, November 8th til, Monday, November 9th to 11.59 pm

Code: **GIVEBACK9530**

### Shop for Good Online!

20% of all proceeds from purchases made on KENDRASCOTT.COM using the code

**GIVEBACK9530**

at checkout will directly benefit

The  
Circle  
for  
Children

*Kendra Scott*

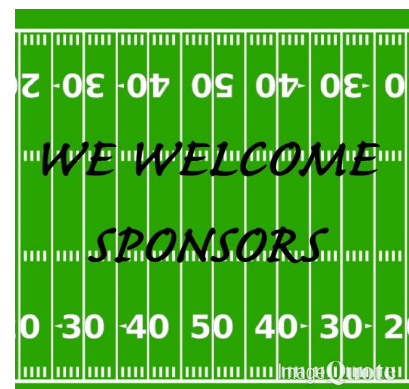
## ANNUAL FUNDRAISING EVENT - ULTIMATE TAILGATE EXPERIENCE

Ladies,

Sponsors are a big part of the success of our events. Please see the sponsor benefits package below. If you need assistance with a cover letter, please contact Danielle, Elaine or Heather.

The entry level sponsorship of \$1,000.00 gets two tickets to the Tailgate as well as two tickets to the Patron Party - that's a great deal!

Heather and Charlene



## Sponsorship Levels and Benefits



## Presenting Sponsor - \$10,000

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- Named as Presenting Sponsor on all Ultimate Tailgate related materials
- 8 tickets to Ultimate Tailgate, Saturday, March 20, 2021 at College Football Hall of Fame
- 6 tickets to Patron Party, Sunday, March 14, 2021 – Cocktail Party at Terrapin Taproom in the Battery, followed by a special behind-the-scenes tour of Braves' Truist Park
- Full page ad in Ultimate Tailgate program
- Opportunity for custom tie-ins to enhance company goals and event experience
- Company logo prominently featured on marketing materials including Ultimate Tailgate invitation, Patron Party invitation, Ultimate Tailgate program, event signage and noted in publicity materials
- Prominent logo inclusion in full page ad in Modern Luxury's Atlantan Magazine, January/February 2021
- Recognized in full page feature in Chattahoochee Charm Magazine
- Company logo on the Circle for Children website with hyperlink to company website through May 2021
- Feature article in Circle for Children newsletter during event season
- Social media postings during event season
- Verbal recognition at all Circle for Children events

## Gold Sponsor - \$5,000

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- 6 tickets to Ultimate Tailgate, Saturday, March 20, 2021 at College Football Hall of Fame
- 4 tickets to Patron Party, Sunday, March 14, 2021 – Cocktail Party at Terrapin Taproom in the Battery, followed by a special behind-the-scenes tour of Braves' Truist Park
- Full page ad in Ultimate Tailgate program
- Company logo highlighted on marketing materials including Ultimate Tailgate invitation, Patron Party invitation, Ultimate Tailgate program, event signage and noted in publicity materials
- Logo inclusion in full page ad in Modern Luxury's Atlantan Magazine, January/February 2021
- Recognized in full page feature in Chattahoochee Charm Magazine
- Company logo on the Circle for Children website with hyperlink to company website through May 2021
- Social media postings during event season
- Verbal recognition at all Circle for Children events

## Silver Sponsor - \$2500

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- 4 tickets to Ultimate Tailgate, Saturday, March 20, 2021 at College Football Hall of Fame
- 2 tickets to Patron Party, Sunday, March 14, 2021 – Cocktail Party at Terrapin Taproom in the Battery, followed by a special behind-the-scenes tour of Braves' Truist Park
- ½ page ad in Ultimate Tailgate program
- Company name highlighted on marketing materials, including Ultimate Tailgate invitation, Patron Party invitation, Ultimate Tailgate program and event signage
- Name inclusion in full page ad in Modern Luxury's Atlantan Magazine, January/February 2021

## Patron Sponsor - \$1000

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- 2 tickets to Ultimate Tailgate, Saturday, March 20, 2021 at College Football Hall of Fame
- 2 tickets to Patron Party, Sunday, March 14, 2021 – Cocktail Party at Terrapin Taproom in the Battery, followed by a special behind-the-scenes tour of Braves' Truist Park
- Name recognition in Ultimate Tailgate program

## DEVEREUX UPDATE

### Devereux Tour

**Tour of Devereux Advanced Behavioral Health**  
**November 18, 2020, 10:30 am**  
1291 Stanley Road NW, Kennesaw

*RSVP required – Come see where your time and money are going ...*

**All members are welcome to attend, RSVP by November 15 to BJ Wooldridge**





## Holiday Volunteer Opportunities at Devereux



### Christmas Gifts for the Children at Devereux

*Choose one child on SignUp Genius, which will be emailed to the membership by November 6. Then purchase two gifts (one \$25.00 "need" and one \$25.00 "wish" item per child) which will be outlined on the Sign-up Genius, for a total of a \$50.00 elf-like commitment!*

*Deadline to purchase will be November 20 – directions on where to deliver will be noted on SignUp Genius. Merry Merry!*



### Holiday Wrapping Party

**Thursday, Dec. 17, 2020, 1-4 pm**

1291 Stanley Road, NW, Kennesaw

*We need 15 volunteers to help wrap the gifts for Devereux children, and afterwards, you are welcome to help decorate the Gymnasium. Contact BJ at [BJWooldridge@bellsouth.net](mailto:BJWooldridge@bellsouth.net) or 678-571-1459 to sign up!*

A big thank you to the Circle members who generously donated \$1,290.00 worth of no-show socks – it was perfect timing for the colder weather! Plus, many thanks to those who helped at the Harvest Festival "Fall into Football" event, with \$665.00 worth of donations – wowser! AND, Devereux was happy to report that their artistic HOPE event raised \$25,895.00.

Lastly, Brenda Vazquez, Development Director at Devereux, was at our General Meeting in October and used what she learned from our guest speaker, Marcy Braselton of Community Kitchen, to make this beautiful charcuterie tray for her family – well done!



## MEMBERSHIP UPDATES & PAST EVENTS

### Golf Tournament Succeeds in "Make Giving a Sport"

The weather was perfect and excitement was in the air as 104 Golfers participated in our 2<sup>nd</sup> Circle for Children Golf Tournament. **THANK YOU** to our 16 efficient and valuable volunteers who greeted Golfers as they arrived at Country Club of Roswell, signed them in, passed out Welcome bags, **Sold, Sold, Sold** Mulligan and Raffle tickets and coordinated a Putting Contest. 680 The Fan was on site near the welcome area and the 10<sup>th</sup> Tee broadcasting the "Cellini and Dimino Show".





Thank you to Kimberly Johnson, Heather Tally and Moe Shafer for Chairing the very successful event and giving of your time and talent. It would not have happened as smoothly without each of you. Currently, we have over \$16,000.00 in profit from the tournament and once a few of the outstanding donations are received our total will be over **\$21,000.00!!!**

The winners from the day included:



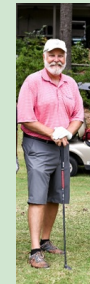
**1st Place Team w/ Co-Chair**  
Kimberly Johnson, Mark Bridges, Gary Atkins, John Rose and David Brown



**2nd Place Team**  
Brian Lu, Scott Hutchison, JC Fisher and Dave Anderson



**John Keane**  
Putting Contest Winner



**Mark Bridges**  
Closest to the Pin

**The Longest Drive**  
by Dan "Wing" Hall.  
(not pictured)

Thank you to each of our Sponsors, Golfers, and our Members. Your generous support and donations created a successful tournament along with funds raised for Devereux and The Linda Gross Scholarship Fund!



## Membership Renewals: Due November 10th

**ATTENTION ALL CIRCLE MEMBERS**  
**DEADLINE FOR MEMBERSHIP RENEWAL IS NOVEMBER 10TH**

Please send your applications and dues ASAP to:  
Lynn Thompson  
541 Rivercliff Trace  
Marietta, Ga 30067

OR Contact: Cindy Formica at: 770-490-3010 and she will invoice you.

If you would like to update your **PHOTO** for the **Directory**, send your photo to:  
[daniellehouretlam@gmail.com](mailto:daniellehouretlam@gmail.com).



## New Member Orientation



Our New Member Orientation event at Casabella was a great success! Both our new and continuing members shopped to their heart's content. Cathy Linton, owner of Casabella, donated \$200.00 from the proceeds of that day's sales. She also contributed a \$50.00 Casabella Gift Card that was won by new member, Kayla Dicus .

The orientation featured a brief recap of the Circle's history by Rita Furness; a fundraising report by Heather Rees and Krista O'Neal; a peek at upcoming events by Lynn Thompson and Pat Iaffaldano; and a look at our beneficiary by Charity/Devereux Chair BJ Wooldridge. Co-President Elaine LaMontagne finished up the informative presentation with tips on how to be more involved.

We welcome these new Circle Members:

- Kayla Dicus- Krista O'Neal Sponsor
- Patricia Gibson- Elaine LaMontagne Sponsor
- Anne Keane- Elaine LaMontagne Sponsor
- Katie Kerins- Melinda Stuk Sponsor
- Teri McKendry - Pat Iaffaldano Sponsor

**WE ALL LOOK FORWARD TO WORKING, PLAYING AND FUNDRAISING TOGETHER THIS YEAR!**



## REMINDER FROM THE FINANCE COMMITTEE

Hi Everyone from The Finance Committee:

At the last meeting we mentioned our event locations have had a few changes and of course we have to change with them. They are getting more strict on RSVP numbers and for late coming RSVPs some are starting to charge a surcharge. Though The Circle has been doing the following for some time, we just wanted to put out a reminder about what you can expect. We certainly want to remain flexible, but must have guidelines so we continue to have lovely events and not cost The Circle money. Thank you for your understanding.



1. A member can pay for an event by PayPal, send a check or hand deliver cash or check to the event planner and before the deadline.
2. When a member RSVPs for an event that will be considered a commitment of payment.
3. Unfortunately, we can't do refunds.

**PLEASE RSVP BY THE DEADLINE**



## SAVE YOUR PURSES

Several of our members have asked if we are ever going to have a purse fundraiser again. WELL, we are going to try to have one in the 2021-2022 Circle year.

SO please save your purses and ask all your friends and relatives to save theirs as well. That gives us over a year to collect and we know you have had PLENTY of time to clean out your closets. Thanks for your generosity.

Cindy Andrew Formica



Hello to All of our Circle Ladies. Believe it or not the Holidays will be here before we know it. Since we will not be able to physically get together for the Holiday Party as we have in the past, we thought a Secret Santa Event might be great fun. Look for an upcoming email with more details and we hope all of you will participate.

Your not so secret Elves,  
Heather Rees  
Cindy Formica



## MEMBERSHIP DIRECTORY

Do you like your photo in the directory?  
No? Well take a new one! Everyone looks great in the summer with sun kissed cheeks!

*Send your photo anytime to  
Circle4children@gmail.com*



November 3	Danielle Houret-Lam
November 3	Debbie Judd
November 6	Melissa Malmberg
November 8	Donna Murphy
November 8	Shawn Quigley
November 18	Melinda Stuk
November 19	Heather Tally
November 22	Glenda Evers
November 25	Shannon Price
November 29	Sarah Davis

If your birthday (month and day) is not in the new Circle directory, please email that information. We would love to acknowledge that special day.

[triciaeuallen@atlantafinehomes.com](mailto:triciaeuallen@atlantafinehomes.com)

## Circle Celebration Fund

Can't think of a gift for a friend? Consider donating to the Circle Celebration Fund in their name. A lovely acknowledgment will be sent to the honoree informing them of the donation you made in their name. Please contact Tricia Leuallen if you would like to donate [triciaeuallen@atlantafinehomes.com](mailto:triciaeuallen@atlantafinehomes.com)

## Circle Correspondence

Please send any Circle Correspondence to the Corresponding Secretary, [triciaeuallen@atlantafinehomes.com](mailto:triciaeuallen@atlantafinehomes.com) for announcements of births, loss of loved ones, outstanding events or illnesses. Please include the individual's address so Tricia can send the appropriate correspondence. Also, indicate if the information should be posted in the newsletter.





#### What is Amazon Smile?

Amazon Smile is a simple and automatic way for you to support the Circle for Children every time you shop at no cost to you. When you shop at [smile.amazon.com](https://smile.amazon.com) you'll find the exact same low prices and vast selection as [amazon.com](https://amazon.com), with the added bonus that Amazon will donate 0.5% of eligible purchases to the Circle. [smile.amazon.com](https://smile.amazon.com) uses

your current Amazon account.

#### How Do I Get Started?

Click the button below to get started or on your first visit to [smile.amazon.com](https://smile.amazon.com) you will be asked to select a charity. Type in The Circle for Children. Click the "select" box next to it. Click "agree" to confirm you have been informed that you must go to [smile.amazon.com](https://smile.amazon.com) every time you make a purchase in order for the Circle to receive the charitable donation from Amazon.

[Click Here to Sign Up for Amazon Smile](#)



Kroger Community Rewards will donate a portion of your grocery purchase total to The Circle for Children.

Please sign up for a Kroger Card the next time you're grocery shopping and link it to The Circle for Children.

To link your Kroger card go to [www.kroger.com](https://www.kroger.com) and enter The Circle for Children number, 33533. You can also call Kroger at 1-800-562-4438 and they will sign you up over the phone.

The Circle for Children | [circle4children.org](https://circle4children.org)

